

## 2024 REMODELED HOMES TOUR – REMODELER APPLICATION, PARTICIPATION TERMS & CONDITIONS

## **TOUR DATE CHANGE FOR 2024**

## 2024 TOUR HIGHLIGHTS & INCLUSIONS:

- 1 DAY, IN-PERSON TOUR ON SATURDAY, SEPTEMBER 21, 2024, FROM 10AM TO 5PM
- WE WILL ALSO BE FEATURING SELECT ADU/DADU PROJECTS, FEATURING IN-PERSON ADU
  TOURS. WE ANTICIPATE THIS WILL BOOST VISITORS TO YOUR REMODELED HOMES. IF YOU
  WOULD LIKE TO HAVE AN ADU/DADU OF YOURS, PLEASE CONTACT
  COUNCIL S@MBAKS.COM.
- ENHANCED FOCUS ON IN-PERSON TOURS TO GENERATE MORE SALES LEADS FOR YOU
- PROJECT DESCRIPTION, 5 IMAGES, REMODELERS COMPANY INFORMATION ON RHT WEBSITE. INDEPENDENTLY PURCHASED MATTERPORT TOURS CAN BE LINKED TO YOUR PRE-ESTABLISHED HOSTING SITE(S).
- TOUR PARTICIPANTS LISTED ON CONSUMER-FACING RHT WEBSITE
- PROFESSIONAL PHOTOGRAPHY 5 IMAGES WITH OPPORTUITY TO PURCHASE ADDITIONAL
- PRE-TOUR PROMOTIONAL COMMUNICATIONS: ONLINE & PRINT
- SOCIAL MEDIA PROMOTION BY MBAKS.
- 1. The home entry fees are non-refundable and non-transferrable:

Single Entry	\$1,000	Prior to May 30, 2024
Subsequent Entries (ea.)	\$800	Prior to May 30, 2024
Single Entry	\$1,500	May 30, 2024 – July 1, 2024
Subsequent Entries (ea.)	\$1,300	May 30, 2024 – July 1, 2024

Entry deadline is July 1, 2024

2. We understand that the primary focus of the tour is in-person home visits which result in far more potential sales leads for Remodelers. We also understand that the online functionality for web-only homes on the RHT site will be reduced, mostly featuring up to 5 static images and remodeler supplied project information. We may request that links to any other media about this home, at the approval of MBAKS, including 360 tours (Matterport, etc.) be linked to our project on the RHT site, with file hosting being on our end. Furthermore, we agree that we can choose to display online only with no inperson option, however entry fees are the same as if we showed in person. Finally, we

- acknowledge that showing in person, which includes the online listing, is the most impactful display method of our project.
- 3. Our company agrees that if we miss a mandatory participant meeting, fail to have our photoshoot completed by deadline, or any part of the entry packet is not submitted to the Master Builders Association by June 7, 2024, or if any changes are made to the entry packet materials following the deadline, that we will be subject to an administrative fee of \$500, payable immediately.
- 4. Our home project will be fully completed and ready (including staging and appliance placement) for shooting prior to our photoshoot date. If any part of the project is still under construction or incomplete at that time, we understand that our project may not be accepted for participation in the tour, and our entry fee will not be refunded.
- 5. Our project will be fully ready and available for Brent Loe Photography for one specified day which will be completed prior to July 26, 2024. Cancellations and reschedules may not be accommodated, except for when availability exists, which will incur a \$300 rescheduling fee per home. We further understand that we must use the images and services of Brent Low Photography for the purpose of this tour, and outside photography may only be considered in special, rare circumstances and only at the approval/rejection of MBAKS. If we are granted the use of our own photography, we understand there is no discount for doing so.
- 6. Prior to marketing and publication, all information must be confirmed for accuracy and public readiness by the participating company. The accuracy of the information submitted to MBAKS is the responsibility of the participating company. Neither MBAKS nor the Remodelers Council will be responsible for errors or omissions regarding project information, location on any maps in the tour publications, or any related advertising or press releases. We agree to notify MBAKS of all errors upon receipt of our advertising and communication proofs within 72 hours of receipt.
- 7. Our company agrees that, to participate in any form of the tour, we must be a current member, in good standing in MBAKS and the Remodelers Council. It is understood that the purpose of the tour is to showcase our company project and generate prequalified leads. To maximize its efficacy, it is imperative that the Remodeled Homes Tour be a cooperative venture, with our company being aware of and respectful of the efforts and achievements of others. Our company agrees to abide by the terms and spirit of the tour rules contained in this Remodeler Participation Agreement. Existing projects that are not on the tour and are in the immediate vicinity of homes included in the tour may retain existing jobsite signs, but those signs should not be replaced or modified prior to the tour.
- 8. Our company agrees not to host or promote any other event during the weekend of the tour.
- 9. Our company agrees to promote the tour sponsors and will not partner with, promote, or advertise sponsors or co-promotional partners that are not officially associated with the tour or our project.
- 10. Our company agrees that if we fail to pay any penalties assessed due to either (1) our failure to meet the deadlines or mandatory meetings set forth in the entry packet and/or (2) meet any conditions of this agreement, we may be excluded from participating in future MBAKS Remodeled Homes Tours. We agree to abide by the Remodelers Council's decision regarding our eligibility to participate in future tours should violations occur.

pricing, and inclusions. The undersigned	set forth above as well as the timeline, deadlines, hereby agrees that any violation of the above (S and/or the Remodelers Council. This action may s year's event or future tours.
Authorized Remodeler Signature	Date
Remodeler Contact Name (Print)	Company Name