



Tour Information for ADU/DADU Builders

The MBAKS Remodelers Council “Remodeled Homes Tour” (RHT), on Saturday, September 21, 2024, will now include a tour of select ADUs and DADUs built by MBAKS members. RHT has been operating for over 27 years and is a highly successful and extremely well-attended event among the local public, providing access to over 15 expertly remodeled homes.

The 2024 RHT tour date has been aligned with “ADU Academy” being offered by Earth Advantage on Friday, September 20, which allows professionals to earn an “ADU Specialist” designation. Adding this new component to the Remodeled Homes Tour will enable visiting building professionals and interested members of the public to explore our members' ADU/DADU projects.

The Friday education program is not an MBAKS event.

For information and registration, visit: <https://www.aduspecialist.org/aduacademy>

Tour Benefits for Participating Builders

Participating builders will have the opportunity to showcase their professional work to industry colleagues and the public, many of whom may be considering an ADU or DADU for their properties or as a potential home purchase.

Builders will enjoy extensive company promotion through a robust marketing effort (social, web, and print) both before and after the tour, with the aim of generating qualified leads for future clients.

Projects will also be featured on the RHT website, enhancing visibility.

Tour Builder Responsibilities

Participants must provide MBAKS with several professional images and details about their ADU/DADU project, including floor plans, site plans, and other background materials.

Should professional images be necessary, MBAKS has contracted a professional photographer for RHT. Special members-only pricing is available for these services. For builders supplying their own images, MBAKS maintains full approval or rejection authority to ensure consistency in image quality and style.

Permission from the homeowner/current occupants is required. They must vacate the property on the tour day and sign release forms, including liability and image licensing agreements. However, if their presence is beneficial, they may join in answering questions during the tour.



Properties must be in excellent condition and “show ready”. The builder's workmanship and reputation will also be on display, hence it's crucial to present work and company image effectively. Visitor traffic may vary, but some RHT properties receive over 150 visitors on tour day. MBAKS will provide necessary materials like signage and sign-in sheets, which the builders are responsible for managing.

Builders or their representatives must be on-site throughout the tour (10 am to 5 pm) to engage with visitors and are required to attend a pre-tour information and orientation session, typically held via Zoom one week prior.

Tour Eligibility

Builders must be current MBAKS members in good standing and the properties must be officially classified as an ADU or DADU within King or Snohomish Counties, with those centrally located being preferred. Participation does not require an entry fee this year for the ADU/DADU segment. MBAKS determines which applications are approved based strictly on tour needs.

Privacy

Owner/occupant details will not be published; however, the property address will be emailed to registered tour attendees the morning of the tour. Property addresses will not be included in any promotional products before or after the tour date.

Tour Deadlines

Submit completed application, releases, and homeowner agreement:	July 1, 2024
Provide photos* and project information to MBAKS:	July 29, 2024
Pick up tour supplies at the MBAKS office:	September 16 - 19, 2024

**If new photos by the MBAKS contracted photographer are required, you must schedule the shoot by July 5, 2024, and complete the shoot by July 29, 2024. A package consisting of 5 professional photographs may be purchased for \$600.00, payable to MBAKS. Additional services may be arranged and purchased directly from the photographer. Properties must be photo ready on the day of the shoot.*

Note: Failure to comply with photography requirements or other guidelines may result in exclusion from the tour and could impact future participation opportunities.

Builders may receive informational materials originally designed for/branded as RHT to assist in preparation for the tour.

For additional information, visit www.remodeltour.com/adu or email councils@mbaks.com